

Presented by a coalition of organizations
committed to the early detection and prevention of colon cancer.



The American Gastroenterological Association (AGA) is the trusted voice of the GI community. Founded in 1897, the AGA has grown to include 17,000 members from around the globe who are involved in all aspects of the science, practice and advancement of gastroenterology. The AGA Institute administers the practice, research and educational programs of the organization. www.gastro.org.



ACS CAN, the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society, supports evidence-based policy and legislative solutions designed to eliminate cancer as a major health problem. ACS CAN works to encourage elected officials and candidates to make cancer a top national priority. ACS CAN gives ordinary people extraordinary power to fight cancer with the training and tools they need to make their voices heard. For more information, visit www.acscan.org.



Colorectal Cancer Coalition is a national organization whose mission is to eliminate suffering and death due to colorectal cancer. C3 pushes for research to improve screening, diagnosis, and treatment of colorectal cancer; for policy decisions that make the most effective colorectal cancer prevention and treatment available to all; and for increased awareness that colorectal cancer is preventable, treatable, and beatable.



Since its founding in 1941, the American Society for Gastrointestinal Endoscopy (ASGE) has been dedicated to advancing patient care and digestive health by promoting excellence in gastrointestinal endoscopy. ASGE, with nearly 12,000 members worldwide, promotes the highest standards for endoscopic training and practice, fosters endoscopic research, recognizes distinguished contributions to endoscopy, and is the foremost resource for endoscopic education. Visit www.asge.org and www.screen4coloncancer.org for more information and to find a qualified doctor in your area.



The American Society of Colon and Rectal Surgeons (ASCRS), established in 1899, is an association of surgeons and other professionals dedicated to assuring high quality patient care by advancing the science for prevention and management of disorders and diseases of the colon, rectum and anus through research and education. The deeply held beliefs of the ASCRS are that diseases of the colon, rectum and anus are significant health problems; that people deserve the best quality care for these diseases; and improvement in recognition, treatment and ultimate eradication of these diseases.



The Colon Cancer Alliance (CCA) is the oldest and largest national patient advocacy organization dedicated to ending the suffering caused by colorectal cancer. In order to increase rates of screening and survivorship, the CCA provides patient support, public education, supports research and conducts advocacy work across America. The CCA has numerous programs designed to help patients find the very best information and treatment options, and to raise awareness about this disease. The CCA's website is the leading source of colon cancer related information on the internet. Learn more at www.ccalliance.org.



National Colorectal Cancer RESEARCH ALLIANCE™
Entertainment Industry Foundation Program



The National Colorectal Cancer Research Alliance is dedicated to the eradication of colorectal cancer by promoting education about the importance of screening and funding cutting-edge research to develop better tests, treatments and ultimately, a cure. The NCCRA was co-founded in March 2000 by journalist Katie Couric, cancer activist Lilly Tartikoff and the Entertainment Industry Foundation.

EIF, as a leading charitable organization of the entertainment industry, harnesses the collective power of the entire industry to raise awareness and funds for critical health, educational and social issues in order to make a positive impact in our community. EIF is a 501(c)(3) charitable organization. www.eifoundation.org.

The Jay Monahan Center for Gastrointestinal Health serves as a unique model of coordinated and compassionate care, dedicated to public education and the prevention, diagnosis, treatment, and research of gastrointestinal cancers. Visit www.monahancenter.org.



Founded in 1912, Hadassah, the Women's Zionist Organization of America, is the largest women's, largest Zionist, and largest Jewish membership organization in the United States. In Israel, it supports pacesetter medical care and research, education and youth programs, and reforestation and parks projects. In the US, Hadassah promotes health education, social action and advocacy, volunteerism, Jewish education and research, Young Judea and connections with Israel. For complete information about Hadassah, visit www.hadassah.org.



The Colon Club was founded in 2003 by Molly McMaster, 28, a colon cancer survivor who was diagnosed on her 23rd birthday, and Hannah Vogler, 30, whose cousin and Molly's friend, Amanda Sherwood Roberts, died of the disease at the age of 27. Our main goal is to educate as many people as possible, as early as possible, about colorectal cancer in interesting and out-of-the-box ways. Our wishes are for people to have "colon talk" in their everyday lives, to know the risk factors and symptoms, and to get screened when it is appropriate for them. For more information, please visit www.colonclub.com.



The ACG was formed in 1932 to advance the scientific study and medical treatment of disorders of the gastrointestinal (GI) tract. Representing over 10,000 members, the College promotes the highest standards in medical education and is guided by its commitment to meeting the needs of clinical gastroenterology practitioners.



The mission of the Prevent Cancer Foundation is cancer prevention and early detection through research, education and community outreach to all populations, including children and the underserved. Over the years, we have provided more than \$113 million in support of cancer prevention research, education and outreach programs nationwide and have played a pivotal role in developing a body of knowledge that is the basis for important prevention and early detection strategies.



Backed by evidence that the best cancer care includes emotional and social support, the Cancer Support Community offers these services to all people affected by cancer. Likely the largest professionally-led network of cancer support worldwide, the organization delivers a comprehensive menu of personalized and essential services. Because no cancer care plan is complete without emotional and social support, the Cancer Support Community has a vibrant network of community-based centers and online services run by trained and licensed professionals. For more information, visit www.cancersupportcommunity.org. In July 2009, The Wellness Community and Gilda's Club joined forces to become the Cancer Support Community. The combined organization provides high-quality psychological and social support through a network of nearly 50 local affiliates, more than 100 satellite locations and online.

2011
Colorectal Cancer
Legislation Report Card
PRESENTED BY



National Colorectal Cancer RESEARCH ALLIANCE™
Entertainment Industry Foundation Program



This Report Card provides a snapshot of each state's effort to pass legislation requiring insurance coverage for colon cancer screening tests, according to the best clinical guidelines.

SAVE LIVES. MAKE COLORECTAL CANCER SCREENING A NATIONAL PRIORITY.

Colorectal cancer is the second leading cause of cancer deaths for men and women combined in the United States, but it doesn't have to be. When colorectal cancer is diagnosed at an early stage, the five year survival rate is 90 percent. However, when it is not diagnosed until it has spread to distant organs, the five year survival rate is only 10 percent. In 2010, the American Cancer Society reported that the colorectal cancer death rate has continued to decline. Down approximately 3.9 percent per year in men from 2002 to 2006 and 3.4 percent per year in women from 2001 to 2006, colorectal cancers saw one of the largest declines in death rates of all leading cancers.

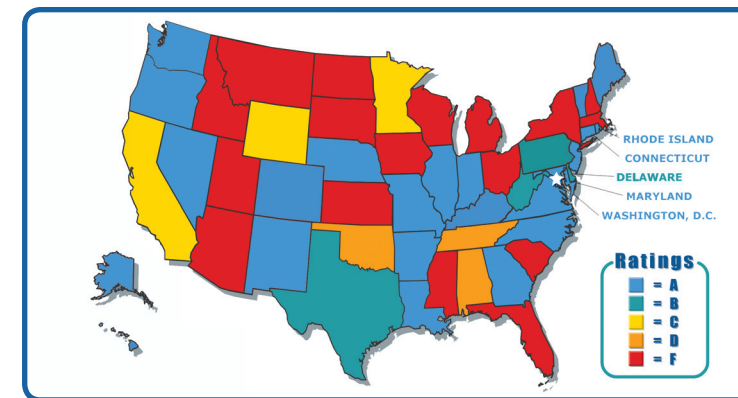
GET TESTED. BEAT THIS DISEASE.

The federally mandated essential benefits package in the Affordable Care Act will not take effect until early 2014, and without strong protections could leave major gaps in its requirements for coverage of colorectal cancer screening for some at-risk groups. It is essential that states move in advance of 2014 to protect the health of ALL of their citizens now and in the future by adopting legislation requiring insurers to cover the cost of colorectal cancer screening.

In the 2011 Report Card for Colorectal Cancer, find out if your state has passed legislation and what you can do if your state fails to make the grade.

Colorectal cancer is highly preventable, yet fewer states* have passed screening legislation when compared to breast cancer.				
NUMBER OF STATES MANDATING COVERAGE OF SCREENING				
TYPE OF CANCER	REQUIRE COVERAGE	INSUFFICIENT COVERAGE	NO COVERAGE	ESTIMATED DEATHS IN 2010
Colorectal	31	3	17	51,370
Breast	50	0	1	40,230

US figures estimated for 2010, American Cancer Society
* Including Washington, D.C.



What You Can Do:

We all have the ability to prevent colon cancer from taking lives by simply getting involved and demanding action from our political, corporate, healthcare and insurance leaders:

- Reach out to legislator(s). Log on to www.nccra.org to find contact information for your local decision makers. Send an email or make a quick call if you don't like your state's grade.
- Talk to your employer. Ask if their health plan covers colorectal cancer screening, and if not, encourage them to consider it.
- Contact your insurance provider. Understand what screenings your policy covers and what it does not.
- Check in with your friends and family. Share this report (at www.nccra.org) with them and encourage them to talk to their doctors about getting screened.

Grading Criteria - States with above average grades (A-B) generally cover all policyholders age 50 and over, and those under 50 at high risk. Coverage includes:

- Colonoscopy screenings every 10 years
- CT colonography (virtual colonoscopy) every 5 years
- Flexible sigmoidoscopy or double contrast barium enema screenings every 5 years
- Fecal occult blood tests (FOBT) or fecal immunochemical test (FIT) every year
- FOBT or FIT annually plus a flexible sigmoidoscopy every 5 years
- Stool DNA test (sDNA), interval uncertain

A States receiving an A reference accepted screening guidelines*, allowing the legislation to include coverage of future advances in screening methods.

B States receiving a B meet current screening guidelines*, but no guidelines are specifically referenced. Therefore the legislation may potentially fall short of providing coverage for future advances in screening methods.

C States receiving a C have passed legislation that covers cancer screenings, but the legislation is vague and does not specifically mention which types of colorectal cancer screenings are covered.

D States receiving a D have passed legislation that recommends insurance providers offer coverage, but does not require coverage.

F States receiving an F do not currently have any legislation that requires insurance providers to cover colorectal cancer screenings.**

* Screening guidelines of the American Cancer Society, American Gastroenterological Association, American College of Gastroenterology and American Society for Gastrointestinal Endoscopy.

** This report card grades legislation only. Some states with F grades are working with insurance providers to implement voluntary programs that will ensure widespread coverage for colorectal cancer screening.

STATE GRADES

- A** Alaska
Arkansas
Colorado
Connecticut
Georgia
Hawaii
Illinois
Indiana
Kentucky
Louisiana
Maine
Maryland
Missouri
Nebraska
Nevada
New Jersey
New Mexico
North Carolina
Oregon
Rhode Island
Vermont
Virginia
Washington
Washington D.C.

- B** Delaware
Pennsylvania
Texas
West Virginia

- C** California
Minnesota
Wyoming

- D** Alabama
Oklahoma
Tennessee

- F** Arizona
Florida
Idaho
Iowa
Kansas
Massachusetts
Michigan
Mississippi
Montana
New Hampshire
New York
North Dakota
Ohio
South Carolina
South Dakota
Utah
Wisconsin